

04/19/08

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ACA Board of Directors Meeting

April 17, 2008

Directors present: Jordan Arnot, Bill Barr, Michael Catterall, Dan Depaemaelare, Stephen Haydel, Eric Perryman, and Ann Trombley

Directors absent: Brad Wallace (excused)

Staff present: Jon Tarkington, Yvonne van Gent

1. Report – Sponsorship Development – Jess Schwarzkopf
 1. Efforts to promote the recognition and prestige of BAR/BAT competition:
 - i. Jess has found first BAR/BAT Associate Sponsor, Center Copy, to underwrite the printing costs of ACA publication, “The Racing Express”
 - ii. He is currently looking for a second Associate Sponsor, as well as a Primary Sponsor, for the program
 2. Discussion of ways to further boost the visibility and status of the BAR/BAT competition; consideration of a year end “Gala” ceremony to recognize winners; discussion of awarding jerseys to recognize winners

3. Motion to pursue the goal of elevating the status of the competition PASSES
2. Report – Status of claims against ACA’s insurance carrier for payment of medical costs
 1. Issue: procedures for filing a claim are not easily found. Board agrees that those procedures should be posted on ACA website
 2. Discussion of the necessity to ensure “Medical Occurrence Forms” get submitted for each incident requiring EMT response
 3. Agreement that responsibility for ensuring Medical Occurrence Form gets completed and submitted is the Chief Referee’s
 4. Jon & Yvonne to review protocols to ensure ACA is complying with requirements of insurance carrier
3. Budget – review & discussion of 2008 Budget
4. Issue: excessive staff time being devoted to confirming finish line results
 1. Technological solutions (finish line video cameras) exist, but add expense to race promotion
 2. Discussion: adding technology to race kit – recognition that the equipment is specialized, requires training to operate, is subject to operator error, and is delicate (computers, video cameras, monitors) – no action taken
5. Report – State Representative, Yvonne van Gent

1. Motor referee clinic – good response, some 14 ACA officials attended
 2. Suspended members – insufficient checks, failure to present license
 3. Problems at race registration – most issues would vanish if all registrants were - required to present current ACA license;
 4. Race permitting issues – promoters should present completed permit application as one packet – some promoters have requested insurance certificate *prior to* submission of an application – unanimous agreement of Board that no insurance certificates can issue before a permit application is submitted.
 5. Licenses – 2484 ACA licenses sold so far in 2008
 6. Race categories – promoters offering so many categories that it overworks (and may burn out) our limited number of officials; it's a healthy sign of the increasing popularity of the sport
6. Report – Executive Director, Jon Tarkington
1. Status of discussions with JNCA – awaiting response to our offer to meet with their Board
 2. KMTT – off to a good start despite bad weather; hats off to the volunteers for enduring the weather so others may race
 3. Release of information of ACA members – previously agreed not to disclose for commercial purposes – if promoters want to send race notices to members, Board does not object to forwarding the mailing to a 3d party to send out the mailing, as long as 3d party agrees to maintain confidentiality of mailing list
 4. Idea: consideration of ACA reaching out to recreational rides

5. Idea: consideration of offering more age group categories at TT's and hill climbs

ADJOURNMENT 9:10 P.M.