

## ACA Board of Directors Meeting, July 11, 2011

Board Members present: Bill Barr, Clint Bickmore, David Newcomer, Eric Perryman, Lynn Taylor, & Kayla Thomason

Board Members absent: Chad Burns, Tim Lynch, Carol Kauder, Leigh Singleton

Staff present: Chris McGee, Yvonne van Gent, Bruce Whitesel

- I. June 2011 minutes **approved and adopted**
- II. Financial Report: Chris McGee
  - a. Balance sheet and Profit & Loss statement are posted under “Finance Reports” under “Board of Directors” tab on ACA homepage.
  - b. Highlights:
    - i. One day memberships are down ~60% compared to last year
    - ii. The number of racer days is down overall
    - iii. Individual memberships are down
- III. Colorado Cup Cyclocross schedule **approved** (see website for schedule)
- IV. Marketing Efforts and Membership Drive
  - a. New ACA sponsors: Taggart Insurance, Mix 1, and 1<sup>st</sup> Bank
  - b. Membership discounts to be offered on limited basis to new members (details to follow)
- V. Junior Update

- a. State Road Race to be held at venue of Candelas Circuit Race (near Indiana and 72)
  - i. Thanks to Chris Grealish for his help with this
- b. ACA to attempt to link with High School League (mountain bike racing) to encourage more high school age students to race
  - i. The High School League's short season in the Fall just precedes the heart of Cx racing season
- c. Issue: should the ACA reimburse some or all the costs of promoting a junior stage race that was held earlier this year?
  - i. Consensus among Board: supporting junior racing is a priority
  - ii. Some concern was expressed about ACA's support of an event that, while good, may not have been up to the quality of other ACA junior events
  - iii. Payment of \$1122.55, one half the total costs for the event, was **approved**

VI. Board Committees: Chris McGee

- a. Issue: staff needs help with a variety of issues, including Junior racing, Women's racing, award ceremonies, and fundraising. Board members have talents the ACA could use.
- b. Discussion: is serving on the ACA Board sufficient? Or should Board members be required to do more: serve on at least one committee, or be expected to assist the organization financially?
- c. Agreed to revisit the issue before Board elections in December

VII. ACA – USAC relations

- a. Issue: USAC's refusal to allow riders with pro licenses to race in events not sanctioned by USAC (i.e., ACA events): what

does this change in USAC policy portend for relations with ACA?

- b. Review of the history of the organizations (Bill Barr & Jon Tarkington) and the financing of the ACA: what the ACA stands to gain and lose if it rejoined USAC as a “local association”
- c. Concern that USAC may adjust its rules for qualifying for Road Nationals and Cx Nationals to ACA members’ disadvantage
- d. **Agreement** that ACA should send letter to USAC formally requesting that its policy prohibiting riders with pro licenses from racing in ACA sanctioned events be waived for specific events. Motion passed.

VIII. Update: Chip timing (Chris McGee & Doug Ashbaugh)

- a. Re-initiation of chip timing system has largely been a success, with some notable disappointments, including BRC where unknown interference impaired results: was it re-bar in the concrete?)
- b. All future BARBAT and Cross Cup races to be chip-timed; be sure to bring your chip

IX. Adjournment: approx. 8:15 p.m.