



## BRAC Board of Directors

### Meeting Minutes, 10/22/2015

#### Meeting called to order at 6:32 PM

##### ***Board Members present:***

Doug Gordon (President)  
Lynn Taylor (Secretary)  
Dominic Palazzo (Treasurer)  
Jeff Hammond (Director at Large)  
Rip Mobus (Director at Large)  
Jennifer Sharp (Director at Large)  
Marco Vasquez (Director at Large)

##### ***Board Members absent:***

Mike Beck (Vice-President)  
Kim Nordquist (Director at Large)  
Garrett White (Director at Large)

##### ***Staff present:***

Shawn Farrell (Executive Director)  
Yvonne vanGent (Membership Coordinator)

#### Business conducted between 07/16/2015 and this meeting

September minutes approved by a majority of members in attendance

##### **Bicycle Colorado**

Scott Christopher, Outreach and Development Director, presented a formal letter of thanks to BRAC for a \$1,000 donation to protect and improve bicycling in Colorado.

1. Discussed recent announcement by Governor Hickenlooper of \$100,000,000 (\$25,000,000 for 4 years) for bicycle infrastructure. Monumental given that Colorado ranks in top 10 of bicycle-friendly states yet has never spent a cent of State money in bicycling, only Federal money.
2. Some programs that dollars will support:
  - a. Safe Routes to Schools—Colorado was first state to have a statewide program. Impacts 70,000 kids: wearing helmets, rules of the road, safe walk/ride routes
  - b. Connecting family-friendly paths, both on-road and off-road i.e. bring paths to people rather than people to paths
  - c. Protected bike lanes
  - d. Bike Parks

##### **Financial Documents--September** (Dominic)

1. Review
  - a. Income is ~\$4,000 under budget: USAC rebate was late and budgeted sponsorship not received, however junior camp brought in \$2,000 more in registration fees than budgeted
  - b. Expenses well over-budget due primarily to multiday junior camps: budgeted to lose \$1,000 but lost \$8,000
  - c. Quickbooks: need a way to tag items so it's easy to run income/expense reports for specific items, i.e. State TT and individual camps
  - d. Camp finances need better management so as to come close to breaking even
2. Junior Camps
  - a. Need to maintain quality while containing expenses
  - b. Discussion of various camp formats such as 1 day for younger riders and 2 day for older riders
  - c. Jen and Dominic will dig into finances and outline possible financial structure (goal: Nov 1)
3. Approved unanimously (motion by Jen, 2<sup>nd</sup> by Doug)



### **Committee Reports (chair)**

No reports due to full schedule

### **Road Cup Status (Doug)**

1. 3<sup>rd</sup> open meeting to listen membership was held in Boulder on October 13th. Riders and race directors in attendance
2. Gold-Silver-Bronze status to R.I.P for 2016
3. Points to be weighted based on field size, using input from all meetings
  - a. State Championships will be extra points (TBD)
  - b. No time-of-year bonus (i.e. a win in the early season will count the same as one late in the season)
  - c. No geography bonus
  - d. Pdf. file of historical field sizes to be posted on website so that riders can gauge points availability prior to race
4. Final proposal will be posted on the BRAC website and sent to clubs and race directors in advance of the December 6<sup>th</sup> Club Council meeting

### **2015 Road Cup Party (Rip)**

1. Friday, November 6<sup>th</sup>, at Church Ranch Events Center. Details on website
2. Pizza, pasta, salad, dessert, beer, and cash bar
3. Music
4. Items for silent auction cheerfully accepted

### **Proposed Bylaw Change**

1. Discussion on how well current voting structure serves all members
2. Suggestion to improve communication to members about voting structure to insure all members understand their role in BRAC governance

### **USAC Summit Report (Shawn)**

Outstanding summit this year led by new USAC CEO Derek Bouchard-Hall.

1. Race Director Certification
  - a. Current program is not valued by membership: good idea with work needed on execution
  - b. Program to be retooled for 2016 to have value for all race directors
2. One-Day Licenses
  - a. Discussion of cost
  - b. Discussion of category restriction
3. LA Rebates and Payment Schedule
  - a. Amount of rebate (\$/annual license) and structure (based on membership at what point in time) being reviewed by USAC
4. Antidoping
  - a. Strong and vocal USAC stance against doping
  - b. USAC pushing for more testing, looking for ways to pay for it to relieve burden on LA's
  - c. Discussion on revising USAC penalties given that the UCI is moving to a 4 year ban for first time EPO/steroid use
5. Insurance
  - a. USAC needs to take care of its members



- b. Liability is tied to medical insurance. Cannot get liability insurance without medical coverage
  - c. Need best insurance due to amount of claims
6. Collegiate
- a. Need to insure collegiate racing survives and thrives in all areas of the country
  - b. BRAC should review its MOU (Memorandum of Understanding) with the Rocky Mountain Collegiate Cycling Conference to benefit both BRAC and RMCCC.

### NACS (Shawn)

1. North American Cycle Sport is a new organization to support grassroots cycling. It evolved out of dissatisfaction with USAC's relationship and service to members. Intends to involve LA's in grassroots cycling by providing license rebates and permit review fees to LAs regardless of whether they are supporting members of NACS or not.
2. In many countries, the National Federation is in charge only of national events and national/Olympic teams while grassroots racing is left to other sanctioning bodies
3. Shawn to stay in contact with USAC and NACS regarding NACS involvement in Colorado

### BRAC Breakaway Race Directors (Shawn)

1. Discussion of letter outlining interest of some race directors in forming their own LA
2. BRAC needs to continue communicating value to race directors
3. BRAC needs input from race directors (starting with Road race directors meeting November 15<sup>th</sup>) on desired services from BRAC

### Clinics and Communication Manager

1. Discussion regarding need for this position

### New Business

None

### Action List Summary

1. Shawn and Dominic to investigate producing more informative income/expense reports from Quickbooks
2. Dominic and Jen to delve into camp finance structure
3. Shawn and Doug to craft Road Cup Policy proposal for input at Club Council meeting
4. Shawn and Yvonne to create .pdf file of historical field sizes
5. Shawn and Doug to keep on top of NACS involvement in Colorado
6. Shawn to work with USAC Collegiate Programs manager to insure smooth operation of RMCCC

### Board Calendar

1. Board of Directors' Meetings—generally every 3<sup>rd</sup> Thursday, 6:30 – 8:30
  - a. ~~December 11: Denver, Nationwide office (completed)~~
  - b. ~~January 15: Highlands Ranch (completed)~~
  - c. ~~February 12: TBD, closed session (completed)~~
  - d. ~~February 19: Recess Factory (completed)~~
  - e. ~~February 27 – March 1: Operations Manager out of state~~
  - f. ~~March 8 – March 16: Operations Manager out of country~~
  - g. ~~March 19: Highlands Ranch~~



- h. April 16: Recess Factory
  - i. May 14: Highlands Ranch
  - j. June 18: 125 and 120<sup>th</sup>, BBQ joint
  - k. July 16: Boulder Valley Velodrome
  - l. August 13: home of Rip Mobus
  - m. September 17: Highlands Ranch
  - n. October 22: Castlewood Library, Centennial
  - o. November 19: TBD
  - p. December 6: (after Club Council meeting with new Board members)
2. Other Meetings/Gatherings
- a. January 31: Cyclocross awards party (completed)
  - b. February 21: Officials' annual meeting (completed)
  - c. March 24: Cyclocross race directors' meeting, TBD
  - d. March 28: Storage facility clean-out
  - e. March 29: Men's Road Camp
  - f. April 24-26: Junior Road Camp
  - g. May 3: Womens' Road Camp
  - h. June 4: CX Race Director's 2<sup>nd</sup> meeting
  - i. June 22: 2016 Road Cup policy group combination meeting, 6 PM, 2535 Walnut, Denver
  - j. Sept 3: Road Cup policy input meeting, Littleton
  - k. Sept 12: CX Women's camp, Littleton
  - l. Sept 25: Junior CX camp
  - m. Oct. 13: Road Cup policy input meeting, Boulder
  - n. Nov 15: Road Race Directors meeting, Centennial
  - o. Dec 6: Club Council meeting
3. State Championships
- a. May 31: Road → Senior
  - b. June 14: Hillclimb → Master
  - c. June 20: Time Trial → Senior/Master/Junior
  - d. June 24: Track → Senior Keirin
  - e. July 1: Track → Senior Scratch Race
  - f. July 4: Track → Senior/Master/Junior 17-18 500m TT/1K TT/Ind. Pursuit
  - g. July 5: Track → Senior/Master/Junior 17-18 Sprint/Scratch Race/Team Pursuit/Team Sprint
  - h. July 12: Criterium → Senior
  - i. July 15: Track → Senior Points Race
  - j. July 19: Road → Master
  - k. July 22: Track → Senior Madison
  - l. July 25: Hillclimb → Senior/Junior 17-18
  - m. July 29: Track → Senior Elimination
  - n. August 1: Hillclimb → Junior 9-16
  - o. August 2: Criterium → Junior



- p. August 9: **Criterion** → Master
- q. August 16: **Road** → Junior
- r. August 22: **Track** → Junior U17 Omnium
- s. August 29: **Track** → Senior

**Meeting adjourned at 8:59 PM** (motion by Rip; 2<sup>nd</sup> by Jen). Unanimous.

#### *Five Pillars of Success*

1. Member Experience—develop and nurture programs that focus on Race Standards, Rider Safety, Points Competitions, Camps, Clinics, Mentorship, Awards Parties, and Race Clean
2. Relationship Building—position the organization for sustainability and growth through Branding, Communication, Membership, and Media & Sponsorship
3. Customer Service—deliver great customer service with personnel and technology
4. Innovation—attract and retain athletes, event directors, and officials through online tools, social media, racer rankings, quality events, season-long points competitions, and race kit support
5. Success Stories—leverage community member success stories to show impact of organization