



BRAC Board of Directors

Meeting Minutes, 11/19/2015

Meeting called to order at 6:30 PM

Board Members present:

Doug Gordon (President)
Mike Beck (Vice-President)
Lynn Taylor (Secretary)
Dominic Palazzo (Treasurer)
Jeff Hammond (Director at Large)
Rip Mobus (Director at Large)
Kim Nordquist (Director at Large)
Marco Vasquez (Director at Large)

Board Members absent:

Jennifer Sharp (Director at Large)
Garrett White (Director at Large)

Staff present:

Shawn Farrell (Executive Director)
Yvonne vanGent (Membership Coordinator)

Business conducted between 10/22/2015 and this meeting

1. October minutes approved by a majority of members in attendance.
2. October financial statements approved by a majority of the Board

Financial Documents--October (Dominic)

1. Review
 - a. For October, gross income was ahead of budget in net income by \$1,400, primarily due to a donation from an anonymous donor for the Junior Cross Camp in the amount of \$4,800.
 - b. Year-to-date net income is below budget by \$13,500, primarily due to losses from camps totaling \$10,400.
 - c. Salary is \$7,000 under budget in spite of increasing the ED job to a full-time position. Shawn is controlling costs and doing the work of 3 people that were previously paid when the ED position was part-time.
 - d. Future camps must break even
 - e. Overall: \$20,000 better than last year's bottom line
2. 2016 Budget
 - a. Prepared last month
 - b. Discussion of adjustment to be made in consideration of input from Road Race Director's meeting
 - c. Dominic to prepare revised budget ASAP, comments due by Sunday so that budget can be sent to clubs prior to Club Council meeting

Committee Reports (chair)

No reports due to full schedule

General Discussion

1. Surcharges--why has \$2.50 surcharge become an issue this year?
 - a. If dropped to \$1.50, that will be pre-1998 surcharge level, which was \$2.00
 - b. Juniors ride-free program discontinued, and surcharges will be channeled specifically into junior programs and grants
 - c. Eliminate surcharges for collegiate races
2. BRAC 1-day membership
 - a. Currently waived for USAC 1-day licensees (Cat 5 Men and Cat 4 Women only) and for collegiate licensees



- b. Eliminate for out-of-state riders in order to be more welcoming
- c. Only for Colorado resident riders that are not annual members
3. How other LA's do what we do at less cost: volunteer work force
4. Executive session
 - a. Started at 7:00 PM
 - b. Ended at 8:30 PM
5. Jeff and Mike will produce separate surveys for riders and race directors to gauge benefits provided, benefits desired, and race-kit supplementation

New Business

None

Action List Summary

1. Dominic to prepare revised budget
2. Board to respond to revised budget by Sunday
3. Rider/RD survey by Mike and Jeff (January?)

Board Calendar

1. Board of Directors' Meetings—generally every 3rd Thursday, 6:30 – 8:30
 - a. ~~December 11: Denver, Nationwide office (completed)~~
 - b. ~~January 15: Highlands Ranch (completed)~~
 - c. ~~February 12: TBD, closed session (completed)~~
 - d. ~~February 19: Recess Factory (completed)~~
 - e. ~~February 27 – March 1: Operations Manager out of state~~
 - f. ~~March 8 – March 16: Operations Manager out of country~~
 - g. ~~March 19: Highlands Ranch~~
 - h. ~~April 16: Recess Factory~~
 - i. ~~May 14: Highlands Ranch~~
 - j. ~~June 18: 1-25 and 120th, BBQ joint~~
 - k. ~~July 16: Boulder Valley Velodrome~~
 - l. ~~August 13: home of Rip Mobus~~
 - m. ~~September 17: Highlands Ranch~~
 - n. ~~October 22: Castlewood Library, Centennial~~
 - o. ~~November 19: Highlands Ranch~~
 - p. December 6: Rocky Mountain PBS (after Club Council meeting with new Board members)
2. Other Meetings/Gatherings
 - a. ~~January 31: Cyclocross awards party (completed)~~
 - b. ~~February 21: Officials' annual meeting (completed)~~
 - c. ~~March 24: Cyclocross race directors' meeting, TBD~~
 - d. ~~March 28: Storage facility clean-out~~
 - e. ~~March 29: Men's Road Camp~~
 - f. ~~April 24-26: Junior Road Camp~~
 - g. ~~May 3: Womens' Road Camp~~



- h. June 4: CX Race Director's 2nd meeting
- i. June 22: 2016 Road Cup policy group combination meeting, 6 PM, 2535 Walnut, Denver
- j. Sept 3: Road Cup policy input meeting, Littleton
- k. Sept 12: CX Women's camp, Littleton
- l. Sept 25: Junior CX camp
- m. Oct. 13: Road Cup policy input meeting, Boulder
- n. Nov 15: Road Race Directors meeting, Centennial
- o. Dec 6: Club Council meeting

3. State Championships

- a. May 31: Road → Senior
- b. June 14: Hillclimb → Master
- c. June 20: Time Trial → Senior/Master/Junior
- d. June 24: Track → Senior Keirin
- e. July 1: Track → Senior Scratch Race
- f. July 4: Track → Senior/Master/Junior 17-18 500m TT/1K TT/Ind. Pursuit
- g. July 5: Track → Senior/Master/Junior 17-18 Sprint/Scratch Race/Team Pursuit/Team Sprint
- h. July 12: Criterium → Senior
- i. July 15: Track → Senior Points Race
- j. July 19: Road → Master
- k. July 22: Track → Senior Madison
- l. July 25: Hillclimb → Senior/Junior 17-18
- m. July 29: Track → Senior Elimination
- n. August 1: Hillclimb → Junior 9-16
- o. August 2: Criterium → Junior
- p. August 9: Criterium → Master
- q. August 16: Road → Junior
- r. August 22: Track → Junior U17 Omnium
- s. August 29: Track → Senior
- t. December 19: Cyclocross
- u. December 20: Cyclocross

Meeting adjourned at 8: PM (motion by Doug; 2nd by Marco). Unanimous.

Five Pillars of Success

1. Member Experience—develop and nurture programs that focus on Race Standards, Rider Safety, Points Competitions, Camps, Clinics, Mentorship, Awards Parties, and Race Clean
2. Relationship Building—position the organization for sustainability and growth through Branding, Communication, Membership, and Media & Sponsorship
3. Customer Service—deliver great customer service with personnel and technology



4. Innovation—attract and retain athletes, event directors, and officials through online tools, social media, racer rankings, quality events, season-long points competitions, and race kit support
5. Success Stories—leverage community member success stories to show impact of organization