



BRAC Board of Directors Meeting Minutes, 01/30/2019

Agenda

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|-----------------------------------|---------|
| 1. Call to order and roll call | Doug |
| 2. December and Year-End Finances | Karen |
| 3. Finalize CX Cup Policy | Shawn |
| 4. Finalize Road Cup Policy | Shawn |
| 5. Junior Grants | Shawn |
| 6. New Race Grants | Shawn |
| 7. Club Council Meeting | Shawn |
| a. Schedule of Fees | |
| b. Budget | |
| c. Election | |
| 8. Awards Party | Shawn |
| 9. Women+ Program | Jessica |
| 10. New Business | |
| 11. Adjourn | |

Meeting called to order at 6:33 PM

Board Members present:

Doug Gordon (President)
Michael McGuinn (Vice President)
Lynn Taylor (Secretary)
Karen Tourian (Treasurer)
Melissa Barker
Audrey Beebe
Jessica McWhirt
Lance Panigutti
Troy Reynolds

Board Members absent:

Jon Heidemann

Staff present:

Shawn Farrell (Executive Director)
Yvonne vanGent (Membership Manager)

Business Conducted between December 19, 2018 and this meeting

- A. December minutes were approved by a majority of the members in attendance
- B. Majority approval of gender equity statement to be included in Policy documents (6 Yes; 4 did not vote)
- C. Majority approval of 2019 BRAC General Policy (8 Yes; 2 did not vote)
- D. Majority rejection of Cat 5 State Championships proposal (Jessica, Lance, Yes; rest No; Jon did not vote)
- E. Reached consensus on title of Women+ for new program
- F. Majority approval of 2019 LA contract (6 Yes; 4 did not vote)



- G. Majority approval of Madigan Munro request for \$500 Junior Grant support for CX World Championships (8 Yes, 2 did not vote)

Finances

- A. USAC rebate
 - 1. Still waiting on USAC Q4 rebate
 - a. Hold-up is USAC determination of number of new members above 2017
 - b. \$3,125 is the minimum we will receive
 - c. Final amount unlikely to vary more than \$200
 - 2. Budgeted for ~\$26,000; will finish year with ~\$29,000
- B. Bottom Line
 - 1. \$4,326 in the black on cash basis
 - 2. \$13,308 in depreciation is last major amount; amounts will decrease significantly in the future
- C. 2019 Budget (proposed)
 - 1. Increase in revenue from \$5 membership fee increase
 - 2. Decrease in surcharge revenue of \$0.25 to offset USAC insurance surcharge increase
 - 3. Increase in marketing expenditure
 - 4. New line item funding for Women's Programs
 - 5. Some room to maneuver (profit of \$~4,000)
- D. Unanimous approval of motion to approve December finances (motion by Lynn; 2nd by Lance)
- E. Unanimous approval of motion to approve and present 2019 Budget to Club Council (motion by Karen, 2nd by Lance)

2019 CX Policy

- A. Gender equity statement added
- B. Course preview section expanded and clarified
 - 1. To be discussed at official's meeting for consistent application
 - 2. Summary statement to be included on flyers
 - 3. Email blasts to reiterate before and during season
- C. Season defined as September 1 – December 31
- D. Starts
 - 1. Start grids are mandatory
 - 2. Corral start option removed—to be left to discretion of RD and CR
- E. Cup awards to be added for Men 70+ and Women 60+ to match Road Cup
 - 1. Both are recognitions at year end only—will be pulled out of Men 60+ and Women 50+ respectively
 - 2. Both groups still accrue points in Men 60+ and Women 50+ respectively; i.e. a Women 60+ may be awarded 3rd place Women 50+ and 1st place Women 60+
- F. Race group Combo discussion
 - 1. Table in Policy is preferred combinations; RD's still free to suggest their own
 - 2. Move SSW to Women Open—they raced most of the year here in Without Limits races
 - 3. Suggest SS 4-5 start after Men 4 and in front of Men 5 as they passed most of the Men 5 in most races in 2018



4. Move Women 50+ to Women 3 /Women 4 start group, to start after Women 3; will lessen the number lapped
- G. State Championships**
1. Juniors--move to warmer part of the day, which will also keep adults off course during junior events
 2. Collegiate A races changed to Collegiate Open –encourage more collegiate participation because there is no reason to limit to A level riders since State Championships are not used as a qualifier for Nationals (which are restricted to Level A)
- H. Discussion on Cup points**
1. Increase points for later season races to encourage racing past October?
 2. Should not penalize early season riders
 3. Set a maximum number of races that count in any given month?
- I. Women P-1-2 and Men P-1-2**
1. Cash payout minimum of 3 deep for both (changed from 5 for Men, 3 for Women)
 2. Amount of payout up to RD
- J. Motion to postpone Policy approval pending further discussion of points structure**
1. Unanimous approval (motion by Michael, 2nd by Melissa)

2019 Road Cup Policy

- A.** Gender equity statement added
- B.** Women P-1-2 and Men P-1-2
1. Cash payout minimum of 3 deep for both (changed from 5 for Men, 3 for Women)
 2. Amount of payout up to RD
- C.** Motion to approve 2019 Road Cup Policy
1. Unanimous approval (motion by Troy, 2nd by Lance)

Junior Grants

- A.** Jared Scott request
1. CX World Championships
 2. CX World Cups
- B.** Unanimous approval of \$500 grant for CX World Championships (motion by Doug, 2nd by Troy)
- C.** Majority approval (8-1) for of \$500 grant for CX World Cups (motion by Doug, 2nd by Troy)
1. Dissenting vote (Audrey) based on request being filed post-event

Grants for New Races

- A.** Deadline is August 31 for both Road and CX
- B.** Stampede TT (April 7) has applied for \$1,500

Club Council Meeting

- A.** Schedule of Fees



1. Membership fee increase from \$25 to \$30 per year (approved by Club Council at December 6 special meeting)
2. Operational surcharge to be reduced \$0.25 from \$1.75 to \$1.50 per rider per day (offsets USAC insurance surcharge increase)
3. USAC raised official's fees
 - a. Request \$90 fee for full day for race level C-E "other" officials instead of USAC \$80
 - b. \$90/day insures "other" officials receive Colorado minimum wage for a full day's work
4. Lunch revision
 - a. USAC requires RD to provide lunch or compensate official \$15
 - b. Request that due to differing dietary needs, officials who need/request to bring their own lunch be compensated \$10 instead of \$15
 - c. CR's will work with RD's to determine lunch plans/needs prior to event
5. Unanimous approval of Schedule of Fees to be presented to Club Council for approval (motion by Troy, 2nd by Michael)

B. Elections

1. Last minute candidate bring total to 8 candidates for 5 vacant positions
2. Speakers to limit talk to 2-3 minutes
3. New Board will select officers at next Board meeting

CX Awards Party

- A. Pearl Izumi, immediately following Club Council Meeting
- B. Main course food from Buca de Beppo, beer from Great Divide, desserts from a Danish pastry shop (CX Worlds on same day in Denmark)

Growing Women's Cycling

- A. Women+ to be used in title to reflect inclusiveness
- B. Program budget of \$2175 based on target of 10 new women riders
- C. Program may have revenue in excess of budget due to additional clinic participation

New Business

- A. Website
 1. New website maintenance volunteer: Chris Compton
 2. New static home page buttons for additional information
 - a. New racers
 - b. Race Clean program
 - c. SafeSport
 3. New rolling button with BRAC benefits/facts
- B. Info for Board candidates
 1. Be transparent about email volume



Adjourn--Meeting adjourned at 8:27 PM (motion by Doug, 2nd by Troy)

Action List Summary

- A. Shawn to prepare documents for Club Council Meeting

Board Calendar

- A. Board of Directors' Meetings—generally every 3rd Thursday, 6:30 – 8:30
 - 1. ~~February 10: Dawson School, Lafayette~~
 - 2. ~~March 15: Pactime~~
 - 3. ~~April: no meeting~~
 - 4. ~~May 22: Doug's office, Highlands Ranch~~
 - 5. ~~June 19: Anythink Library, Thornton~~
 - 6. ~~July: no meeting~~
 - 7. ~~August 20: Pactime~~
 - 8. ~~September 19: Dawson School, Lafayette~~
 - 9. ~~October: no meeting~~
 - 10. ~~November 8: Dawson School, Lafayette~~
 - 11. ~~December 19: Anythink Library, Thornton~~
 - 12. ~~January 30: Pactime~~
- B. Other Meetings/Gatherings
 - a. ~~Officials' Meeting (February 24)~~
 - b. ~~CX Race Directors Meeting (March 24)~~
 - c. ~~Storage Unit clean-out (April 1)~~
 - d. ~~Special Club Council Meeting #1 (August 24)~~
 - e. ~~Road Cup Awards Party (October 20)~~
 - f. ~~Road Race Directors Meeting (November 4)~~
 - g. ~~Special Club Council Meeting #2 (December 6)~~
 - h. Annual Club Council Meeting (February 2, 2019)
 - i. CX Cup Awards Party (February 2, 2019)
 - j. Officials' Annual Meeting (February 24, 2019)
 - k. CX RD Meeting (February 24, 2019)
- C. State Championships
 - a. ~~June 3: Senior Hillclimb (Guanella)~~
 - b. ~~June 10: Senior Criterium (Ridge @ 38)~~
 - c. ~~June 16: Jr. Track (BVV)~~
 - d. ~~June 24: Junior/Senior/Master Time Trial (John Stenner Memorial)~~
 - e. ~~July 1: Master Road (Boulder Omnium—Peak to Peak)~~



- f. July 19: Track, Women Scratch Race and Men 1-3 Keirin (BVV)
- g. July 21: Junior/Master Hillclimb (Mt. Evans)
- h. July 26: Track, Women Keirin and Men 1-3 Scratch Race (BVV)
- i. August 5: Junior Criterium (Bannock)
- j. August 9: Track, Women Points Race (BVV)
- k. August 12: Junior/Senior Road (Porsche Thunderbird)
- l. August 16: Track, Madison
- m. August 23: Track, Men 1-3 Points Race (BVV)
- n. August 25: Master Criterium (Lucky Pie)
- o. August 25: Track, Sprints
- p. September 8: Track, Masters/Open Time Trials
- q. September 9: Track, Masters Sprints
- r. Dec 1-2: Junior/Senior/Master Cyclocross

Five Pillars of Success

1. Member Experience—develop and nurture programs that focus on Race Standards, Rider Safety, Points Competitions, Camps, Clinics, Mentorship, Awards Parties, and Race Clean
2. Relationship Building—position the organization for sustainability and growth through Branding, Communication, Membership, and Media & Sponsorship
3. Customer Service—deliver great customer service with personnel and technology
4. Innovation—attract and retain athletes, event directors, and officials through online tools, social media, racer rankings, quality events, season-long points competitions, and race kit support
5. Success Stories—leverage community member success stories to show impact of organization