



BRAC Club Council Meeting

February 4th, 2021 / 6:30 PM / Zoom

Attendees

Staff: Shawn Farrell and Yvonne van Gent

BOD: Andy Johnson, Jon Tarkington, Damon Brandt, Lynn Taylor, Glen Winkel, Joe Lewis, Kim Nordquist, Melissa Langworthy, Lance Panigutti

Clubs: Alfalfas, ALP, Avout, Blackswift, Blue Sky, BJC, Chalet, Christian Cycling, COBRAS, CSU, COS, Dawson, Excel Sports, Feedback, FRCC, Great Divide, Hammer, Localworks, Modern Market, NoCo CP, Old School, Palmares, Petunia Mafia, Racer X, Rage, Rally, Red Kite, RMCCC, Sonic Boom, Steamboat, DBC, Twin Peaks, Wholesome Masters, Without Limits, WTE

Agenda

1. Meeting called to order at 6:30 by President Andy Johnson
2. Elections statements were made by BOD candidates:
 - a. Andy Johnson
 - b. Damon Brandt
 - c. Tobin Behling
 - d. Bill Plock
 - e. Larry Potter
 - f. Chris McGee
3. Election was carried out online via an election platform designed by Melissa Langworthy
4. The following BOD members were elected:
 - a. Andy Johnson
 - b. Damon Brandt
 - c. Larry Potter
 - d. Chris McGee
 - e. Tobin Behling
5. Todd Stevenson gave a short presentation about Team Colorado
6. Shawn discussed the 2021 Local Association contract with USA Cycling:
 - a. Reduction in support from USA Cycling
 - b. Based on two metrics – (i) \$5000 for a stipend due to BRAC having paid staff, and (ii) \$0.20 per rider per day for all USAC permitted events in 2021 in any discipline. Estimated to be \$9000 total.

7. Andy and Shawn gave a brief review of 2020:
 - a. Excellent relationship-building with USA Cycling and Bicycle Colorado
 - b. Successful, albeit brief, launch of Team Colorado
 - c. Worked with Bicycle Colorado and state government to create Covid protocols for cycling
 - d. Pieced together both a road season and a CX season where most states had no racing in 2020
 - e. Survived financially due to a Paycheck Protection Loan
 - f. Developed a new business model (pending approval at this meeting)
 - g. Launched a Diversity, Equity, and Inclusion committee
 - h. Began working directly as the conference director for the rocky mountain collegiate conference, as well as the Utah conference
 - i. Revenue was way down due to lack of events and reduced memberships
 - j. Expenses were also way down due to cancelling many programs
 - k. At the end of the year, decided staff needed to be furloughed at least until the 2021 road season is in full swing
8. Shawn described the new business model being proposed:
 - a. Elimination of the \$1.50 per day rider surcharge
 - b. Creation of a flat-fee, service-based fee structure for events with three tiers – (i) basic package, (ii) premium package, and (iii) weekday package
 - c. New model proposed for two reasons – (i) ease burden on event organizers, and (ii) prepare the way forward with building relationships with MTB, gravelers, and mass participation rides.
9. Shawn described the bylaw changes being suggested to the club council These fall into the following categories:
 - a. Changing the organization's name from Bicycle Racing Association of Colorado to ColoradoCycling.Org (CCO)
 - b. Adding BOD appointed *ex-officio* positions to the board of directors to fill out needed skill sets
 - c. Changing how club votes are calculated to take into account the removal of the rider surcharges
 - d. Multiple word-smithing throughout the bylaws to account for these changes
10. The bylaws were voted on and passed unanimously
11. Shawn explained the requested changes to the Schedule of Fees to accomplish the changes to our current reality and the new business model:
 - a. Adult racing memberships raised to \$40
 - b. Junior racing memberships raised to \$20
 - c. Club memberships raised to \$100
 - d. Surcharges eliminated

- e. Race packages and fees created
 - f. Officials fees raised for the non-chief positions by \$2 to compensate for increases to CO minimum wage laws
12. The Schedule of Fees were voted on and passed unanimously
13. Shawn described the major pieces of the 2021 budget being proposed:
- a. Planning for fewer members than 2019 but each paying more
 - b. Planning on reduced race revenues as new model will not generate as much as the old surcharge model did
 - c. Overall predicting about 29K less in revenue than 2019 budget
 - d. No camps planned in 2021
 - e. Looking for sponsors for some big race kit expense items (numbers and course tape)
 - f. Perhaps one live awards party
 - g. Reduced marketing expenses and support for new events and state championships
 - h. Overall looking to be 8K in the black
14. The budget was voted on and passed with one dissenting vote.
15. The staff and BOD thanked the outgoing board of directors:
- a. Lynn Taylor, after 12 years on the board
 - b. Lance Panigutti, after 4 years on the board
 - c. John Haley, after 2 years on the board
16. Steve Matous gave a brief presentation about NICA (National Interscholastic Cycling Association)
17. The meeting was officially adjourned

Post-Meeting Decision

With the passing of the bylaws and the creation of *ex-officio* board positions, the following new BOD members have generously offered to help the organization:

- Bill Plock (from 303Cycling)
- Erin Agee (currently on our Diversity Committee)
- Derek Hall (from the RMCCC to represent collegiate cycling)