

ACA Board of Directors Meeting, April 16, 2012
Golden , Colorado

Board Members present: Susan Adamkovics, Clint Bickmore, Chris Case, Peter Ismert, Tim Lynch, David Newcomer, Eric Perryman, Rachel Scott, & Lynn Taylor

Board Members absent: Chad Burns

Staff present: Chris McGee, Yvonne van Gent, & Keith Nordstrom

Guests: Topher Hurley of Rocky Mountain Collegiate Cycling Conference

- I. February 2012 minutes **approved and adopted**
- II. Collegiate Cycling Report – Topher Hurley
 - a. Discussion of issues arising out of the re-integration of BRAC with USAC, and the impact of that change on collegiate racing: most issues involve information, not procedure or structure
 - b. Yvonne has worked closely with RMCCC to tighten up standards related to collegiate racing, including the information that the collegiate race flyers must include.
 - c. This year saw some problems related to the integration of collegiate racing with the larger BRAC calendar, but such problems were foreseeable, and not likely to be repeated in the future.
 - d. RMCCC has grown when other collegiate cycling conference have not; large fields of new riders and women riders are racing.
 - e. Discussion of how to pair BRAC promoters with promoters of collegiate event in order to develop a core knowledge that endures even after individual promoters move on and graduate from collegiate racing

- f. The collegiate racing season usually runs from late February to mid-April
- g. Discussion of waiving the BRAC rule that prohibits 2 races being run on the same date in venues within 150 miles of another race.
 - i. Racers who are likely to enter one race are not likely to enter the other; and collegiate events are not likely to draw many racers who are likely to enter the BRAC event, and vice versa.
 - ii. MOTION: to waive the application of the “150 mile” rule described above to 2 events involving BRAC and collegiate races
 - iii. MOTION **PASSES**

III. Financial Report – Chris McGee

- a. See Balance sheet and Profit & Loss statement posted under “Finance Reports” under “Board of Directors” tab on BRAC homepage
- b. Note: BRAC is 400 members ahead of the number projected prior to the reintegration with USA Cycling, and that increase improves BRAC’s finances.
- c. Number of racers participating in BRAC events has grown; for example, more racers *finished* Boulder Roubaix in 2012 than had ever previously *started* that race.
- d. Discussion of sending an email to racers who have let their BRAC license expire and describing the superb racing they have been missing
- e. Financial statements are **APPROVED**.

- IV. Discussion of incident at Stazio Criterium – Chris McGee & Clint Bickmore
 - a. Importance of stressing to all involved that safety is the paramount concern
 - b. Discussion of creation of an emergency action plan (“EAP”), so BRAC has a protocol for handling incidents, including:
 - i. Call to 911, if required
 - ii. Telephone tree to inform organization officers and staff
 - iii. Designating spokesperson
 - iv. Training BRAC staff and board members on how to field questions
 - c. Consensus: need to have a plan

- V. Information Technology Report – Keith Nordstrom, BRAC webmaster
 - a. Description of the problem: despite excellent functioning of the timing system (kudos and thanks to Doug Ashbaugh), BRAC continues to struggle with the accurate reporting of race results
 - i. Reason: inaccurate and incomplete data entry by racers and registration workers
 - ii. Problem is compounded by less than reliable USA Cycling database. For example, its database on riders’ team affiliation is not accurate, making it very difficult to compile accurate information related to all BRAC’s team competitions, such as Colorado Cross Cup, and Rocky Mountain Road Cup
 - b. Discussion of possible steps to improve the situation, including asking all BRAC members to review their own BRAC account information
 - i. Similarly, all BRAC team managers should check their rosters, and their member’s BRAC account information

to ensure racers' results are properly credited to their respective teams

1. MOTION: to require BRAC teams to update membership information by May 15, 2012; inaccurate results after that date will not be credited toward point competitions for that team.

2. MOTION **PASSES**

VI. Fundraising Report – Rachel Scott, Chris Case, Peter Ismert, David Newcomer, & Chris McGee

- a. Demonstration of new fundraising document/website
 - i. includes tool to evaluate existing sponsors/partners
 - ii. and spreadsheet targeting potential donors

VII. Junior Racing Report – Clint Bickmore, Tim Lynch, & Chris McGee

- a. Junior Road Camp, June 8 – 10, 2012
- b. Colorado Mini Classic in Silt, Colorado
- c. Roll Out Rail provided by Bobby Noyes from Rocky Mounts

VIII. Womens' Racing – Susan Adamkovics & Rachel Scott

- a. Two mentoring events have been conducted already this year: at Louisville Criterium and Federal Center; both events well received and well attended
- b. Next mentoring event: Wheels of Thunder

IX. Operational Update – Chris McGee & Yvonne van Gent

- a. Fees – the multitude of USA Cycling and BRAC fees combine to make fee assessment very complicated
 - i. Discussion of ways to simplify fee structure

- b. USA Cycling permitting process – BRAC promoters have expressed frustration with permitting process
 - i. Yvonne has been assisting, but process is difficult
 - c. Day of Race Registration spreadsheet – Clint has been working to make software he developed available to other promoters
 - i. Recognition that although BRAC is data driven organization, it does not control several of the stages where data is inputted
 - ii. Brief discussion of dedicated server-based registration system
 - d. Mountain bike racing: Consensus that any forays into mountain bike racing by BRAC can't occur until 2013 at earliest
- X. Technical Committee report – Lynn Taylor
- a. See report of Technical Committee – to be posted on BRAC website
- XI. Adjournment 9:30 p.m.; next meeting May 21, 2012