



BRAC Board Meeting

22 OCTOBER 2022 / 6:30 PM / Zoom Meeting

Attendees

Shawn Farrell, Yvone Van Gent, Andy Johnson, Damon Brandt, Lynn Taylor, Melissa Langworthy, John Haley, Jon Tarkington, Lance Panigutti, Glen Winkel

Agenda / Notes

- Call to order and roll call
- September Finances - P&L thru September still positive
- Races (past/upcoming) - CX has been successful so far. Looking forward to the 2021 Road Calendar.
- Election Time - Planning for board voting. Will set date at next meeting
- Diversity Committee Update - no update at this time. Next meeting on the 28th
- Business Plan Issues - USA Cycling will not track LA memberships moving forward. Discussion of selling memberships via BikeReg.com, but decided to continue with our portal into 2021. Will discuss with BikeReg about adding a question, "Are you a BRAC member?" This would make the selling of BRAC one-day memberships easier.
- Marketing Plan Update - Currently automated carbon copies of email blasts. Planning 2021 Membership drive.
- Virtual Race Calendar - Vid Fitness interested in partnering with us to create a Colorado based virtual series.
- New Business - none
- Adjourn

Next Meeting

11/19/20