



BRAC Board of Directors Meeting Minutes, 08/20/2018

Agenda

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| 1. Call to order and roll call | Doug |
| 2. July Finances | Karen |
| 3. BRAC Membership Fees | Shawn |
| 4. Upcoming CC Meeting | Shawn |
| 5. New Business | |
| 6. Adjourn | |

Meeting called to order at 6:39 PM

Board Members present:

Doug Gordon (President)
Michael McGuinn (Vice President)
Lynn Taylor (Secretary)
Karen Tourian (Treasurer)
Audrey Beebe
Jon Heidemann
Troy Reynolds

Board Members absent:

Melissa Barker
Jessica McWhirt
Lance Panigutti

Staff present:

Shawn Farrell (Executive Director)
Yvonne vanGent (Membership Manager)

Business Conducted between June 19, 2018 and this meeting

None

June and July Finances

- A. Income is up—Q2 rebate check from USAC
- B. Expenditures continue to vex us
 1. Police for State TT more than budgeted
 - a. May get a partial refund due to fewer police sent
 - b. Alan Boisvert looking into refund
 2. Website
 - a. \$2,300 over budget due to hacking damage
 - b. Paige requests 10 hours (\$60-\$70/hr) to build a code bank
- C. Loss of about \$2,000 from USAC 2 year license, which didn't prorate BRAC membership fee
- D. Down ~ \$2,700 to date in racer surcharges; however, have not accounted for track surcharges yet
- E. Unanimous approval of motion to approve June and July finances (motion by Lynn, 2nd by Jon)

BRAC Membership Fees

- A. USAC approved the \$30 BRAC annual membership fee with no stipulations



- B. Discussion on pro-rated BRAC membership fee, since USAC starts selling 2019 licenses in September (2XCX program)
 1. For a 16 month USAC license that starts September 1st 2018 and expires December 31st 2019, BRAC membership fee will be \$40 and will also expire December 31st 2019
 2. For a 13 month USAC license that starts December 1st 2018 and expires December 21st 2019, BRAC membership fee will be \$30 and will also expire December 31st 2019
 3. Unanimous approval of \$40 and \$30 membership fees specified above, to be presented at special Club Council Meeting (motion by Doug, 2nd by Audrey)
- C. Discussion necessary on use of additional funds, i.e. replenish depleted reserves, marketing, new members, women

Special Club Council Meeting

- A. Friday, August 24 at Rocky Mountain PBS
- B. BRAC Annual Membership fee history
 1. 1998: \$18 (USAC LA)
 2. 1999-2011: \$45 (ACA, independent of USAC)
 3. 2012 – 2018: \$25 (USAC LA)
 4. 2019: \$30 (USAC LA, proposed)

New Business

- A. 2nd discussion regarding increasing fees \$10/day for all officials in 2019 and again in 2020 to insure officials' pay meets Colorado minimum wage laws.
- B. CX flyers—reminder to RD's that they need to be out 30 days in advance of event
- C. Racer survey button—something more visual may increase response rate
- D. Marketing for Thanksgiving weekend races on Western Slope
- E. Initial plans for BRAC running race in December (fundraiser)

Adjourn--Meeting adjourned at 7:55 PM (motion by Michael, 2nd by Troy)

Action List Summary

- A. Shawn—follow up with Alan Boisvert on State TT police refund; Survey button for email blasts

Board Calendar

- A. Board of Directors' Meetings—generally every 3rd Thursday, 6:30 – 8:30
 1. ~~February 10: Dawson School~~
 2. ~~March 15: Pactimo~~
 3. ~~April: no meeting~~
 4. ~~May 22: Doug's office~~
 5. ~~June 19: Anythink Library, Thornton~~



- ~~6. July: no meeting~~
 - ~~7. August 20: Pactimo~~
 8. September
 9. October
 10. November
 11. December
 12. January
- B. Other Meetings/Gatherings
- ~~a. Officials' Meeting (February 24)~~
 - ~~b. CX Race Directors Meeting (March 24)~~
 - ~~c. Storage Unit clean-out (April 1)~~
 - d. Special Club Council Meeting (August 24)
 - e. Road Cup / Track Cup Awards Party (October 20)
 - f. Road Race Directors Meeting (October, TBD)
 - g. Club Council Meeting (January - February 2019; TBD)
 - h. CX Cup Awards Party (January - February 2019; TBD)
 - i. Officials' Annual Meeting (February 2019; TBD)
- C. State Championships
- ~~a. June 3: Senior Hillclimb (Guanella)~~
 - ~~b. June 10: Senior Criterium (Ridge @ 38)~~
 - ~~c. June 16: Jr. Track (BVV)~~
 - ~~d. June 24: Junior/Senior/Master Time Trial (John Stenner Memorial)~~
 - ~~e. July 1: Master Road (Boulder Omnium—Peak to Peak)~~
 - ~~f. July 19: Track, Women Scratch Race and Men 1-3 Keirin (BVV)~~
 - ~~g. July 21: Junior/Master Hillclimb (Mt. Evans)~~
 - ~~h. July 26: Track, Women Keirin and Men 1-3 Scratch Race (BVV)~~
 - ~~i. August 5: Junior Criterium (Bannock)~~
 - ~~j. August 9: Track, Women Points Race (BVV)~~
 - ~~k. August 12: Junior/Senior Road (Porsche Thunderbird)~~
 - ~~l. August 16: Track, Madison~~
 - m. August 23: Track, Men 1-3 Points Race (BVV)
 - n. August 25: Master Criterium (Lucky Pie)
 - o. August 25: Track, Sprints
 - p. September 8: Track, Masters/Open Time Trials
 - q. September 9: Track, Masters Sprints
 - r. Dec 1-2: Junior/Senior/Master Cyclocross



1. Member Experience—develop and nurture programs that focus on Race Standards, Rider Safety, Points Competitions, Camps, Clinics, Mentorship, Awards Parties, and Race Clean
2. Relationship Building—position the organization for sustainability and growth through Branding, Communication, Membership, and Media & Sponsorship
3. Customer Service—deliver great customer service with personnel and technology
4. Innovation—attract and retain athletes, event directors, and officials through online tools, social media, racer rankings, quality events, season-long points competitions, and race kit support
5. Success Stories—leverage community member success stories to show impact of organization