



BRAC Board of Directors Meeting Minutes, 08/22/2017

Agenda

1. Call to order and roll call Doug
2. CX Cup Doug
3. New Business Doug
4. Adjourn

Meeting called to order at 6:50 PM

Board Members present:

Doug Gordon (President)
Rip Mobus (Vice President)
Lynn Taylor (Secretary)
Susan Adamkovics (Treasurer)
Melisa Link
Michael McGuinn
Kim Nordquist
Lance Panigutti
Troy Reynolds

Board Members absent:

Jon Heidemann

Staff present:

Shawn Farrell (Executive Director)
Yvonne vanGent (Membership Manager)

CX Cup Revisited

A. Gaps between races

1. Policy approved in July mandated 15 minutes
2. Discussion on RD flexibility to modify gap if chip timing is used or other circumstances warrant a longer or shorter gap
3. Motion to amend to "Gaps between races will be 15 minutes unless the RD and BRAC/CR decide it can be adjusted" unanimously approved. (Motion by Doug, 2nd by Rip)

B. Blended categories (i.e. SM 3-4, SW 4-5, MM 40+ 3-4, etc)

1. Policy approved in July used blended categories that Road Cup policy used: allowed a rider to try out the next category prior to upgrading
2. Blended option created administrative woes for upgrading, and not many riders took advantage of the option
3. Beginners had a hard time figuring out where to race with all the categories
4. Motion to eliminate blended ability categories and create separate, easy-to-find Beginner Men (Cat 5) and Beginner Women (Cat 5) unanimously approved (Motion by Doug, 2nd by Melisa)
5. New category names:
 - a. SM Open, SM 3, SM 4
 - b. MM 40+ Open, MM 40+ 3, MM 40+ 4; MM 50+ Open, MM 50+ 4; MM 60+
 - c. SW Open, SW 3, SW 4
 - d. MW 40+, MW 50+



e. Beginner Men (Cat 5), Beginner Women (Cat 5)

C. Starting Procedure

1. Policy approved in July allowed “corral” start to be used for September to gauge rider opinion, and option to continue for remainder of season or return to traditional separate starts by category
2. Discussion on RD flexibility to determine what works best for their race
3. Motion to allow RD to determine start method (corral or traditional) unanimously approved. (Motion by Doug, 2nd by Lance)

D. Prizelist payout

1. Motion to adjust prizelist payout defeated prior to July Board meeting (see 7/25/2017 minutes)
2. Policy approved in July maintained cash payout to SM Open (5 deep) and SW Open (3 deep)
3. Discussion on RD flexibility to determine what works best for their race
4. Topic to be revisited for 2018 Road Cup Policy and 2018 CX Cup Policy

New Business

A. State Championship Race Support

1. Support request received from Porsche-Thunderbird Road Race (Masters Road Race Championships)
2. Support requested for partial cost of port-o-lets; this is a fixed expense that is not dependent on the number of participants
3. Motion to approve State Championship support unanimously approved (Motion by Doug, 2nd by Susan)

Meeting Adjourned at 9:45 PM (motion by Doug, 2nd by Lynn)

Post meeting CX policy changes (within 72 hours of meeting)

- A. 16.8.7 Add: “Race directors encouraged to have the start section feed into the course past the finish line in the direction of the course”. Allows more time for riders to finish race prior to next race starting.
- B. 16.8.10 Modify table title to “Minimum Race Times”. Allows RD’s to schedule longer races if desired.
- C. 16.8.10 Modify State Championships 2-day schedule to include Beginner Men (Cat 5) Beginner Women (Cat 5) races. For this race only, Men and Women are on the course at the same time to preserve single category championship races for all Senior and Master Championships.

Action List Summary

A. Shawn

1. Revise CX policy and post to website

B. Yvonne

1. Inform RD’s of CX policy changes and request flyer updates



Board Calendar

- A. Board of Directors' Meetings—generally every 3rd Thursday, 6:30 – 8:30
 - 1. ~~February 10: USAC headquarters~~
 - 2. ~~March 23: home of Rip Mobus~~
 - 3. ~~April: none~~
 - 4. ~~May 22: home of Rip Mobus~~
 - 5. ~~June 20: home of Rip Mobus~~
 - 6. ~~July 25: GR Capital Partners~~
 - 7. ~~August 22: home of Rip Mobus~~
 - 8. September
 - 9. October
 - 10. November
 - 11. December
- B. Other Meetings/Gatherings
 - a. ~~Officials' Meeting (February 25)~~
 - b. ~~BRAC Advisory and Junior Committee meeting (March 22)~~
 - c. ~~CX Race Directors Meeting (March 24)~~
 - d. ~~CX Race Groups Town Hall Meeting~~
 - e. ~~RaceDay Registration software training (August 3rd)~~
 - f. Road Race Directors Meeting
 - g. Club Council Meeting
- C. State Championships
 - a. ~~June 17: Senior/Master Time Trial~~
 - b. ~~July 7: Junior Time Trial~~
 - c. ~~July 8: Junior Road Race~~
 - d. ~~July 9: Junior Criterium~~
 - e. ~~July 9: Senior Criterium~~
 - f. ~~July 13: Senior Women Track, Keirin~~
 - g. ~~July 15: Hillclimb (all)~~
 - h. ~~July 20: Senior Men Track, Keirin~~
 - i. ~~July 22: Junior (11-16) Track~~
 - j. ~~July 23: Master Criterium~~
 - k. ~~July 28: Junior Time Trial~~
 - l. ~~July 29: Junior Criterium~~
 - m. ~~July 30: Junior/Senior Road Race~~
 - n. ~~Aug 17: Senior Men Track, Points Race~~
 - o. ~~Aug 17: Senior Women Track, Scratch Race~~
 - p. ~~Aug 20: Master Road~~
 - q. ~~Aug 24: Senior Track, Madison~~



- f. ~~Aug 26: Senior Men Track, Sprints~~
- s. ~~Aug 26: Senior Women Track, Sprints~~
- t. Aug 31: Senior Men Track, Scratch Race
- u. Aug 31: Senior Women Track, Points Race
- v. Dec 9-10: Cyclocross (all)

Five Pillars of Success

1. Member Experience—develop and nurture programs that focus on Race Standards, Rider Safety, Points Competitions, Camps, Clinics, Mentorship, Awards Parties, and Race Clean
2. Relationship Building—position the organization for sustainability and growth through Branding, Communication, Membership, and Media & Sponsorship
3. Customer Service—deliver great customer service with personnel and technology
4. Innovation—attract and retain athletes, event directors, and officials through online tools, social media, racer rankings, quality events, season-long points competitions, and race kit support
5. Success Stories—leverage community member success stories to show impact of organization