



## BRAC Board of Directors Meeting Minutes, 01/12/2017

### Agenda

- |   |       |
|---|-------|
| 1. Call to order and roll call            | Doug  |
| 2. Finances                               | Susan |
| a. December 2016                          |       |
| b. budget 2017                            |       |
| 3. Race Groups                            | Doug  |
| 4. Cup Policy                             |       |
| a. Start Groups vs. Cup Groups for points | All   |
| b. Individual and team points scoring     | Rip   |
| 5. Elections                              | Shawn |
| 6. Club Council meeting                   | Shawn |
| 7. CX Awards Party                        | Kim   |
| 8. Website                                | Shawn |
| 9. New Business                           |       |
| 10. Adjourn                               |       |

### Meeting called to order at 6:35 PM

#### **Board Members present:**

Doug Gordon (President)  
Rip Mobus (Vice President)  
Susan Adamkovics (Treasurer)  
Lynn Taylor (Secretary)  
Michael Chamberlin  
Melisa Link  
Mike McGuinn  
Kim Nordquist  
Jennifer Sharp  
Marco Vasquez

#### **Board Members absent:**

#### **Staff present:**

Shawn Farrell (Executive Director)  
Yvonne vanGent (Membership Manager)

### Business conducted between this meeting and last meeting (October 20, 2016)

- A. December 2016 minutes approved by unanimous email vote of a majority of the Board in attendance

### Finances

- A. December 2016
1. Apparent loss of ~\$10,000 without depreciation
    - a. \$2,413 USAC rebate for Q4 less than expected
      - i) Waiting for USAC to process December racer-days
    - b. ~ \$1,800 loss in sponsorship after sponsor committed to it
    - c. Decrease in revenue due to:
      - i) fewer events
      - ii) 10% reduction in racer-day participation



- d. Change in accounting methods
    - i) Previously, BRAC annual memberships purchased in late November and December for the following year were included in November and December revenue
    - ii) \$9500 in revenue booked in December 2015 that was really for 2016.
    - iii) For 2016, BRAC annual memberships purchased in late November and December for 2017 will be included in 2017 revenue
  2. Estimated year-end statement
    - a. Remainder of USAC rebate will decrease the apparent \$10,000 loss
      - i) USAC unable to tell us which races haven't been processed yet so BRAC unable to estimate additional revenue
    - b. Change in accounting will make 2016 look worse compared to 2015 and 2017 and beyond
  3. December financial statement unanimously approved (motion by Marco, 2<sup>nd</sup> by Michael M)
- B. 2017 Budget
1. Will be emailed prior to Club Council meeting
  2. Board members expected to discuss via email

## Race Groups

- A. Meeting on Saturday January 7<sup>th</sup>
1. Announced via BRAC website, noted in twice-weekly email blasts, and in President's blog
  2. ~50 attendees
    - a. All 10 Board members
    - b. 12 teams represented
  3. Proposed race group combinations for criteriums only, though some noted they may also work for CX
  4. Minutes posted on website
- B. Feedback from minutes and meeting summary (emails received by BRAC and shared with Board)
1. 15 year gap in Master's groups is too large
  2. Older masters requested 5 year age groups to account for narrow physiological gaps as riders age
  3. Teams have already planned team structure for 2017
  4. Concern over safety of Cat 3 with SM P-1-2
- C. Revised Race Start Groups for **Criteriums only**
1. **A slash indicates a prizelist for both groups and separate results**
  2. **A dash indicates a single prizelist for that group and a single set of results**
  3. SM P-1-2-3
    - a. Essentially a SM P-1-2 race that SM 3 can enter
      - i) SM 3 can assess voluntary upgrade readiness
      - ii) may fit family schedule better (provides 2<sup>nd</sup> opportunity to race not previously available if age 19-39)
      - iii) SM 3 will race responsibly so as to not be "that guy"
      - iv) No substantial change to field size, with an average field size in 2016 of 44
  4. SM 3-4



- a. Essentially a SM 3 race that SM 4 can enter
  - i) SM 4 can assess voluntary upgrade readiness
  - ii) may fit family schedule better (provides 2<sup>nd</sup> opportunity to race not previously available if age 19-39)
  - iii) SM 4 will race responsibly so as to not be "that guy"
5. SM 4-5 / JM U19
  - a. SM 4-5: Better mentoring opportunity for SM 5, only 10 points (variety of ways to earn) needed to upgrade to Cat 4
  - b. JM U19 is usually very small
    - i) Many (i.e. mainly 15-18) currently race in SM 4 in order to gain skills and experience
    - ii) More experienced JM U19 are already racing SM 3
    - iii) Talented younger junior looking for race time > 20 min can ride here
  - c. Field limit of 75 with Cat 5's on course
  - d. Average SM 4 field was 45, so little chance of hitting field limit
6. SW P-1-2-3 / MW 40+
  - a. SW P-1-2-3: Essentially a SW P-1-2 race that SW 3 can enter
    - i) SW 3 can assess voluntary upgrade readiness
    - ii) Can increase field size
    - iii) Current average field size of 12 is conducive to enhanced mentoring opportunities
  - b. MW 40+
    - i) Have traditionally raced with SW P-1-2
7. SW 4-5 / MW 50+ / MW 60+ / JW U19
  - a. SW 4-5
    - i) USAC added SW 5 as a race group in 2017
    - ii) SW 5 can upgrade after 10 points (variety of ways to earn)
  - b. MW 50+ and MW 60+ raced with SW 4 in 2016
  - c. JW U19 is usually very small
    - i) Rode with SW 4 in 2016
    - ii) Talented younger junior looking for race time > 20 min can ride here
  - d. Field limit of 75 unlikely to be reached
8. JM 9-11 / JW 9-11 // JM 12-14 / JW 12-14
  - a. USAC eliminated the 9-10 year age group from national championships in all disciplines
  - b. Board recognizes importance of developing the 9-10 year old age group and wishes to retain these riders
  - c. Better field sizes with 3 year age groups compared to 2016 with 2 year age groups.
  - d. JM and JW 12-14 would have a staggered start to the JM and JW 9-11
  - e. Race time 20 min for all age groups
  - f. Experienced JM-W 12-14 wishing a longer race can enter the appropriate U19 group above
9. MM 40+ 1-2-3 is unchanged from 2016
10. MM 50+ 1-2-3 / MM 60+ / MM 70+
  - a. MM 50 1-2-3 was 2016 race group
  - b. Potential to increase field size by 50% to an average of 40
  - c. Board to discuss whether 50+ 1-2-3 or MM40+ 4-5 / MM 50+ 4-5 is the more appropriate age group for MM 60+ and MM 70+



11. MM 40+ 3-4
  - a. Essentially a MM 40+ 3 race that a MM Cat 4 can enter
  - b. MM 40+ 4 can assess voluntary upgrade readiness
  - c. may fit family schedule better
  - d. maintains opportunity to race twice in a day for MM 40+ 3
12. MM 40+ 4-5 / MM 50+ 4-5
  - a. Each age group is essentially a MM 40+4 or 50+ 4 race that a MM cat 5 can enter
  - b. In 2016, a MM 50-59 Cat 5 either raced with 40+ Cat 5 Men or SM 5
    - i) Gives new racers age 50-59 a physiologically similar group to race with
  - c. Better mentoring opportunities in a larger field for all cat 5's
  - d. Field limit of 75 with Cat 5's on course

### CUP Policy

- A. Start Groups vs. CUP Groups for points
  1. Start groups listed above separated by a slash will be the groups receiving Cup points
- B. Scoring of Individual CUP Points
  1. Points currently determined by field size, i.e. attendance, making it difficult to plan a CUP season
  2. Each race will earn the same number of points regardless of field size
  3. 50 points for first place, increments down to 1 point for 25<sup>th</sup> place
  4. Bonuses
    - a. Stage races-25%
      - i) GC places will get a 25% bonus
      - ii) Stage bonuses unchanged from 2016, i.e. do not get a 25% bonus
    - b. State Championships-50%
      - i) All events: road race, criterium, hillclimb, time trial
      - ii) All places will get a 50% bonus
- C. Scoring of Team CUP Points
  - a. 2 riders will constitute a team for all CUP categories
    - i) Currently, traditionally larger categories require 3
    - ii) Helps out smaller teams
  - b. Points assignment to team placing remains unchanged from 2016

### Elections

- A. 5 positions open
- B. 7 candidates have submitted nomination forms
- C. Candidate statements are posted on the website
- D. Candidates should be prepared to speak at Club Council meeting



## **Club Council Meeting**

- A. Saturday, January 21<sup>st</sup>, preceding the CX Awards Party, at Church Ranch Events Center
- B. 2 changes to Bylaws proposed
  - 1. Change timing of Club Council meeting to January
    - a. Will allow a more realistic budget to be presented based on an actual full year of business
    - b. Moves away from busy holiday season
  - 2. Change when voting strength for Club Council meeting is determined
    - a. Necessary due to change in timing of Club Council meeting
    - b. If timing change is not approved, voting strength reverts to current date of Monday, January 16, 2017
- C. Suggested topics (this is not an agenda nor an order)
  - 1. Overview of Club Council voting responsibility vs. Board of Directors voting responsibility
  - 2. Season recap
    - a. Rider participation locally
    - b. Rider domination nationally
    - c. Membership report
  - 3. Recruitment of new officials
  - 4. Bylaw Changes
  - 5. Election
  - 6. Budget
  - 7. Schedule of Fees
  - 8. New race groups
    - a. Shortens criterium day by 2 hours
    - b. Reduces numbers of start groups to 10. Optional for race directors, i.e. can schedule a longer day if they desire separate race times for certain groups
  - 9. New Cup points calculations

## **CX Awards Party**

- A. Saturday, January 21<sup>st</sup>, following the Club Council meeting, at Church Ranch Events Center
- B. Biju's Little Curry Shop to provide food
- C. Volunteers needed for set-up and tear-down

## **Website**

- A. Be mindful of changes to Cup policy that could be costly
- B. \$10,000 included in 2017 for basic maintenance (construction phase is basically complete)
  - 1. Things that break
  - 2. Things not anticipated
  - 3. Things that we change our mind about



## New Business

None

Meeting Adjourned at 9:40 PM (motion by Doug, 2<sup>nd</sup> by Michael C)

## Action List Summary

- A. Shawn: Obtain final riders participation numbers from USAC
  1. Shawn + Susan + Yvonne: finish 2017 budget
- B. Shawn: send 2017 budget proposal to Board prior to Club Council meeting for discussion and finalization
- C. Shawn: Change 25 points to 24 points in CUP points table
- D. Incumbent Board members prepare to speak at Club Council meeting

## Board Calendar

1. Board of Directors' Meetings—generally every 3<sup>rd</sup> Thursday, 6:30 – 8:30
  - a. ~~December 17: Armadillo Restaurant, Northglenn~~
  - b. ~~January: not held~~
  - c. ~~February 18: GR Capital~~
  - d. ~~March: home of Rip Mobus~~
  - e. ~~April: Southside Bar and Grill~~
  - f. ~~May: not held~~
  - g. ~~June: Anythink Library, Thornton~~
  - h. ~~July: home of Rip Mobus~~
  - i. ~~August 18: Barrel Bar, Denver~~
  - j. ~~September 21: GR Capital~~
  - k. ~~October 20: home of Rip Mobus~~
  - l. ~~November: not held~~
  - m. ~~December 1: home of Rip Mobus~~
  - n. ~~January 12: GR Capital~~
2. Other Meetings/Gatherings
  - a. ~~CX Party (January 30)~~
  - b. ~~Officials' Meeting (February 20)~~
  - c. ~~CX Race Directors Meeting (February 24?)~~
  - d. ~~CX Town Hall meeting (April 14)~~
  - e. ~~Road Race Directors Meeting (October 27)~~
  - f. ~~Race Groups Meeting (January 7)~~
  - g. Club Council Meeting (January 21)



3. State Championships
  - a. ~~June 5: Senior Road~~
  - b. ~~June 12: Senior Criterium~~
  - c. ~~July 17: Master Road Race~~
  - d. ~~July 23: Hillclimb~~
  - e. ~~July 31: Junior Criterium~~
  - f. ~~August 6: Junior Time Trial~~
  - g. ~~August 7: Junior Road Race~~
  - h. ~~August 7: Senior/Master Time Trial~~
  - i. ~~August 20: Junior Track~~
  - j. ~~August 21: Master Criterium~~
  - k. ~~August 27-28: Senior/Master Endurance Track~~
  - l. ~~September 3-4: Senior/Master Sprint Track~~
  - m. ~~December 10-11: Cyclocross~~

#### *Five Pillars of Success*

1. Member Experience—develop and nurture programs that focus on Race Standards, Rider Safety, Points Competitions, Camps, Clinics, Mentorship, Awards Parties, and Race Clean
2. Relationship Building—position the organization for sustainability and growth through Branding, Communication, Membership, and Media & Sponsorship
3. Customer Service—deliver great customer service with personnel and technology
4. Innovation—attract and retain athletes, event directors, and officials through online tools, social media, racer rankings, quality events, season-long points competitions, and race kit support
5. Success Stories—leverage community member success stories to show impact of organization