



2018 State Championship Support Grant Application
Application Deadline: Road – June 1st, CX - September 1st, 2018

Purpose

The Bicycle Racing Association of Colorado (BRAC) budgets a certain amount annually to support clubs and/or race directors that take the financial risk and logistical concerns of hosting State Championships. Frequently these events come with increased costs due to logistical constrictions on championships.

Application Procedure

The BRAC Board of Directors (BOD) will accept applications beginning January 1st of a given year and going through June 1st of the same year for Road, Criterium, Hillclimb, or Time Trial Championships, and August 31st of the same year for CX championships in order to establish how many State Championships should receive a grant. Applicants are asked to provide the information delineated below as part of their applications.

Decision-making Process

The BRAC BOD will begin evaluating applications as they come in, but cannot render final decisions on total support to be given until it has a good idea of how many and which races are requesting support. Decisions will be made as quickly as possible, so the race directors can have a better idea for their budgeting. The total amount in the BRAC budget line item for State Championship support may not be distributed in full in any given year based on the number of events requesting, the nature of the events requesting, and the current financial performance of BRAC to its established overall budget.

While grants to offset specific line items are preferable, operational support is also allowable.

Criteria for awarding grants may include, but are not restricted to the following (in no particular order):

- Unique nature (coolness factor) of the race course or event
- Specific risk of the event
- Financial need of the race organization pertaining to the event
- Specific line items in the event budget for which the organization needs assistance
- Logistical challenges presented to the race organization

When submitting your application please be sure to include:

- ❖ The general information on the form on the following page
- ❖ Separate narrative explaining the following:
 1. Concept of your event
 2. Event/Program Detail (how it will be implemented and where)
 3. Benefit and Impact to BRAC community
 4. Race groups to be included as championships, as well as additional race groups that will be run.
 5. Metrics (How will success be measured at your event?)
 6. Plans for future years (if the event is successful, what are your long-term goals?)
- ❖ Advertising/Marketing Plan (How will people learn about your event? What help would you like from BRAC with marketing your event?)
- ❖ Proposed budget for the event

We look forward to receiving your application. Please return your completed application to:

ExecDir@coloradocycling.org



GENERAL INFORMATION

Name of Event _____ Date(s) of Event _____

Race Organization _____ Location of Event _____

Race Director or Contact Person(s) _____
_____ Is this Date Firm? Yes _____ No _____

Number of expected participants/attendees? _____

Phone Number(s) Day _____
Cell _____

E-Mail Address _____ Will this be an annual event? Yes _____ No _____

Mailing Address _____ Amount Requested \$
